Implementation Tactics
Prioritization

1=Very important
2=Somewhat important
3=Neutral
4=Somewhat not important
5=Not important

Tactic	Rating				
Boilerplate language	1	2	3	4	5
Graphic look/feel	1	2	3	4	5
Web-based resource library	1	2	3	4	5
PowerPoint presentation	1	2	3	4	5
Training module	1	2	3	4	5
Internal roll-out kit	1	2	3	4	5
PSA campaign	1	2	3	4	5
Brochure template	1	2	3	4	5
Special events (PH week)	1	2	3	4	5
Video	1	2	3	4	5
Incentive or grant program	1	2	3	4	5
Awards program	1	2	3	4	5
Other:_____	1	2	3	4	5